

# SimplyFun's Compensation Plan<sup>1</sup>

## QUALIFICATIONS

	Builder	Master	Mentor	Scholar
Getting Started	Purchase the \$129 Builder Starter Kit	Promote from Playologist Builder level	Promote from Playologist Builder or Master level	Promote from Playologist Mentor
Personal Sales Profit <sup>2</sup>	25%	25%	25%	25%
Personal Sales Volume to Receive Title Bonuses	—	\$600 a month	\$600 a month	\$600 a month
# of Personally Sponsored Playologists on Your Team	—	0	5	25
Personal Team Volume to Maintain Level	—	\$2,500 per month 5 out of 6 ROLLING months	\$4,000 per month 5 out of 6 ROLLING months	\$10,000 per month 5 out of 6 ROLLING months
Team Composition	—	No Composition Requirement	3 - qualified 1 <sup>st</sup> generation Playologist Masters or Mentors	5 - qualified 1 <sup>st</sup> generation Playologist Masters or Mentors
Personal Sales Volume to Maintain Level	\$500 personal sales volume every ROLLING 6 months	\$2,500 personal sales volume every ROLLING 6 months	\$2,500 personal sales volume every ROLLING 6 months	\$2,500 personal sales volume every ROLLING 6 months

## PERSONAL BONUS

	Builder	Master	Mentor	Scholar
\$0 – \$599 in Monthly Personal Sales Volume	0%	5%	5%	5%
\$600 – \$999 in Monthly Personal Sales Volume	3%	7%	7%	7%
\$1,000 – \$1,999 Monthly Personal Sales Volume	7%	9%	9%	9%
\$2,000+ in Monthly Personal Sales Volume	9%	10%	10%	10%

## PERSONAL SPONSORING BONUS

<b>Personal Sponsoring Bonus<sup>3</sup></b> <small>(Must have \$100 in personal sales in the current month to receive bonus.)            One time product credit of \$50 when your Playologist Builder completes the Path to <b>Success</b> 15 day or 30 day Challenge.</small>	2% of your personal sponsors' personal sales volume	4% of your personal sponsors' personal sales volume	4% of your personal sponsors' personal sales volume	4% of your personal sponsors' personal sales volume
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1 - The SimplyFun Compensation Plan goes into effect February 1, 2017. 2 - No personal profit paid on Sampling. Sampling dollars do qualify for Personal Sales volume. 3 - Personal **Sponsoring Bonus** includes PlaySaver Sales.

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TEAM BONUS	Builder	Master	Mentor	Scholar
\$0 – \$2,499 in monthly personal team volume <sup>4</sup>	—	0%	0%	0%
\$2,500 – \$3,999 in monthly personal team volume <sup>4</sup>	—	3%	3%	3%
\$4,000+ in monthly personal team volume <sup>4</sup>	—	7%	7%	7%
1st generation - team volume	—	7%	7%	7%
2nd generation - team volume	—	—	3%	4%
3rd generation - team volume	—	—	2%	3%
Promoting bonus	—	—	One time cash bonus of \$250	One time cash bonus of \$250
Maintenance bonus <sup>5</sup>	—	—	\$250/calendar quarter	\$500/calendar quarter

## Compensation Structure and Incentives

### Playologist Master

To promote to the Master level you need \$2500 in 6 month rolling personal sales volume and \$2500 in team sales in the current month.

### Playologist Mentor

To promote to the Mentor Level you need \$2500 in 6 month rolling personal sales volume & \$4000 in team sales in the current month. In addition, in the current month you need 5 personally sponsored Playologists on your team and 3 qualified first generation Playologist Masters or Mentors.

### Playologist Scholar

To promote to the Scholar level you need \$2500 in 6 month rolling personal sales volume and \$10,000 in team sales in the current month. In addition, in the current month you need 25 personally sponsored Playologists on your team and 5 qualified first generation Playologist Masters or Mentors.

<sup>4</sup>- Including your Personal Sales volume.

<sup>5</sup> - See policy guide for specific requirements to qualify for the program.